

Agenda For

Multi-Board Meeting To Discuss Sharing and Combining Resources of Three groups including Downtown Whitewater, Whitewater Tourism and The Whitewater Chamber of Commerce

Meeting Location - First Citizens State Bank - Main Office

207 West Main Street

Whitewater, Wisconsin 53190

Meeting at 6:45PM Thursday Nov 8th Second Floor Conference Room

This meeting is open to the Public.

- I. Purpose: Explore the Potential of Sharing Staff & Office Space for:
 - Chamber of Commerce
 - Downtown Whitewater, Inc.
 - Tourism
- II. Staffing Needs:
 - a. Tasks (unique and common between Committees)
 - b. Skill sets for each
 - c. Time commitment to complete tasks
 - d. Number of Staff
 - e. Compensation of Staff
- III. Budgets for Staff and Programming
 - Each Committee's revenue and budget
- IV. Next Steps
 - a. Draft job description
 - b. Publish position
 - c. Interview
 - d. Hire
 - e. Develop Memorandum of Understanding governing the coordinator of staff as well as cost sharing for services received.
 - f. Office space?
 - g. Next Meeting Date?
- V. Other Ideas
 - a. Economic Gardening/Commercial Revitalization
 - i. GIS
 - ii. Merchant Marketing Assistance
 - iii. Merchant Technology Assistance
- VI. Memorandum of Understanding

Describe the above parameters and expectations of each respective committee as well as responsibilities.